MERCHANT TREE
Simplifying Business and Life

INTRODUCTION

AT &T franchisee who provides cellular technology to customers through their retail locations. This Franchisee owned over 40 locations and needed to centralize their payment reporting along with a seamless on boarding process for new locations.

SOLUTION BENEFIT:

- Centralized all 40 locations under one account allowing better management and oversight of each operation.

- Fully integrated Gateway with current Point of Sale technology

- Updated counter top terminals that are EMV capable

- Streamlined on boarding process for new locations

- Reduced payment processing fee's
  One Dedicated relationship manager for all locations to call

- Created custom backend for ownership to log in and board and manage accounts with their team.

AT&T

AT&T is a worldwide company that has many standards that must be met by all service providers. This ownership group has saved time and money on the boarding and management of their locations. Merchant Tree Successfully integrated to all their existing technology so no added costs where necessary.

Merchant Tree drastically reduced their processing rates by consolidating all locations under one roof. Our team successful created a portal for ownership to log into and enable them to board directly through them with us handling everything on the backend. Our team also updated all software and terminals to be EMV capable and PCI compliant.